

Aya Demler
Lead Product Designer

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Education

Carnegie Mellon University
BFA in Design & HCI

University of Arts London
Summer Courses in Graphic Design

Rudolf Steiner School NYC
High School Diploma

Work Experience

2024 - Now **Lead Product Designer at Daydream**
Remote

Daydream is an AI-stylist aimed at personalizing fashion. I design agentic shopping experiences that reimagine how people shop and find products.

2021 - 2023 **Sr. Product Designer at Royal.io**
Los Angeles

Lead designer on Royal designing it's open NFT marketplace platform. Owned the trading and collector experiences across web & mobile.

2020 - 2021 **Product Designer at Meta**
San Francisco

Worked on the App Experiences team which included private messaging, Presence, and Community Messaging.

2016 - 2019 **Product Designer at Duolingo**
Pittsburgh

5th Product Designer at Duolingo. Founding designer on Duolingo Stories and Duolingo Clubs. Designer on the monetization team working on features for Duolingo's premium subscription called Plus.

2015 - 2016 **Interaction Designer at Huge**
New York

Interaction Designer working with clients like Apple, Kohls, and American Express.

Projects

2025 **SigIQ.ai**
Berkeley

Designed EverTutor Live, an AI-based tutoring product that delivers personalized 1:1 tutoring for students preparing for the GRE.

2023 **Syncopate.ai**
Remote

Designed the initial blueprint for the AI-powered customer platform, enabling analysts to monitor the performance and valuation of music royalty assets.